

# Siliguri Institute of Technology

Department of MBA

AY: 2019-20

SN	Course Title (MBA)	Course	University Code	MBA Program Outcomes (PO's)						PSO	
				1	2	3	4	5	6	1	2
1	MANAGERIAL ECONOMICS (MICRO)	C1	MB 101	1	1.25	1	1	1	-	-	1
2	ORGANISATIONAL BEHAVIOUR	C2	MB 102	1	1	1	1	1	1	-	-
3	BUSINESS COMMUNICATION	C3	MB 103	1	1	1	1	1.4	1	1	1
4	LEGAL & BUSINESS ENVIRONMENT	C4	MB 104	1	-	1	1	1	-	1	-
5	INDIAN ETHOS & BUSINESS ETHICS	C5	MB 105	-	-	-	1.8	-	1.2	-	-
6	QUANTITATIVE TECHNIQUES	C6	MB 106	1	1.5	1	-	1	-	-	-
7	ENTREPRENEURSHIP AND PROJECT MANAGEMENT	C7	MB 301	1.6	1.6	-	-	-	1.2	1.2	1
8	CORPORATE STRATEGY	C8	MB 302	2	-	2	1	2	2	1	1
9	INTERNSHIP PROJECT AND VIVA VOCE	C9	MB 303	1	1.5	1	1	0.5	0.5	1	1
10	DIGITAL & SOCIAL MEDIA MARKETING	C10	MM 302	1	1	1	1	1	1	-	1
11	IMC/ PROMOTION STRATEGY	C11	MM 303	1	-	1.4	1	1.4	-	-	1
12	MARKETING RESEARCH	C12	MM 304	1	1	-	-	1.5	1	1	-
13	PROJECT APPRAISAL & FINANCE	C13	FM 302	1.67	2	21	1	-	-	1.2	1.5
14	BEHAVIORAL FINANCE	C14	FM 303	1	1	1	1	1	-	1	1
15	CORPORATE FINANCE	C15	FM 304	1.25	1.6	1	-	1	-	1.2	1
16	TEAM DYNAMICS AT WORK	C16	HR 301	1	2	-	2	1	1	1	1
17	HR METRICS AND ANALYTICS	C17	HR 302	1.75	1.3	1	-	-	2	1	1
18	ORGANIZATIONAL DESIGN	C18	HR 304	1	1	1	1	1	1	1	1
19	INDIAN ECONOMY AND POLICY	C19	MB 201	1	2	1	1	1	-	-	1
20	FINANCIAL REPORTING, STATEMENTS AND ANALYSIS	C20	MB 202	1.4	1.4	-	-	-	-	1.5	-
21	MARKETING MANAGEMENT	C21	MB 203	1.8	1.8	-	1	1.8	1.4	1.6	1.2
22	OPERATIONS MANAGEMENT	C22	MB 204	1.5	1.4	1	1	1	1	-	1
23	MANAGEMENT INFORMATION SYSTEM	C23	MB 205	1.2	1.5	-	-	-	-	1	-
24	HUMAN RESOURCE MANAGEMENT	C24	MB 206	2	2	1	-	-	1	1	1

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25	RETAIL MANAGEMENT	C25	MM 402	3	3	2	1	-	2	2	2
26	SALES & DISTRIBUTION MANAGEMENT	C26	MM 403	1	1.5	1	-	1	1	1	1
27	SERVICE MARKETING	C27	MM 404	1	1.5	-	-	1.5	2	1	1.5
28	INTERNATIONAL MARKETING	C28	MM 406	1	1	1.5	1	1	1	-	1
29	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	C29	FM 401	1	2	-	1	1	-	1	-
30	MANAGING BANKS & FINANCIAL INSTITUTIONS	C30	FM 402	1.67	1.5	1	1	-	-	1.2	1.5
31	INTERNATIONAL FINANCE	C31	FM 405	1	1.25	1	1	-	-	1	1
32	FINANCIAL MARKETS & SERVICES	C32	FM 406	1.33	1.75	1	1	-	-	-	-
33	MANPOWER PLANNING RECRUITMENT & SELECTION	C33	HR 401	1	1.6	1	1	1	-	1	-
34	EMPLOYEE RELATIONS&LABOUR LAWS	C34	HR 402	1.71	1	1	1	-	1	1.28	1
35	COMPENSATION & BENEFITS MANAGEMENT	C35	HR 403	3	3	2	1	-	2	2	2
36	PERFORMANCE MANAGEMENT SYSTEMS	C36	HR 404	1	2	-	1	1	-	1	-
<b>CO-PO ATTAINMENT (TARGET)</b>				<b>1.34</b>	<b>1.56</b>	<b>1.92</b>	<b>1.07</b>	<b>1.13</b>	<b>1.27</b>	<b>1.16</b>	<b>1.15</b>

  
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				1	2	3	4	5	6	1	2
1	MANAGERIAL ECONOMICS (MICRO)	C1	MB 101	1	1.25	1	1	1	-	-	1
2	ORGANISATIONAL BEHAVIOUR	C2	MB 102	1	1	1	1	1	1	-	-
3	BUSINESS COMMUNICATION	C3	MB 103	1	1	1	1	1.4	1	1	1
4	LEGAL & BUSINESS ENVIRONMENT	C4	MB 104	0.67	-	0.67	0.67	0.67	-	0.67	-
5	INDIAN ETHOS & BUSINESS ETHICS	C5	MB 105	-	-	-	1.8	-	1.2	-	-
6	QUANTITATIVE TECHNIQUES	C6	MB 106	0.67	1	0.67	-	0.67	-	-	-
7	ENTREPRENEURSHIP AND PROJECT MANAGEMENT	C7	MB 301	1.07	1.07	-	-	-	0.8	0.8	0.67
8	CORPORATE STRATEGY	C8	MB 302	1.33	-	1.33	0.67	1.33	1.33	0.67	0.67
9	INTERNSHIP PROJECT AND VIVA VOCE	C9	MB 303	1	1.5	1	1	0.5	0.5	1	1
10	DIGITAL & SOCIAL MEDIA MARKETING	C10	MM 302	1	1	1	1	1	1	-	1
11	IMC/ PROMOTION STRATEGY	C11	MM 303	1	-	1.4	1	1.4	-	-	1
12	MARKETING RESEARCH	C12	MM 304	0.67	0.67	-	-	1	0.67	0.67	-
13	PROJECT APPRAISAL & FINANCE	C13	FM 302	1.11	1.33	1.4	0.67	-	-	0.8	1
14	BEHAVIORAL FINANCE	C14	FM 303	0.67	0.67	0.67	0.67	0.67	-	0.67	0.67
15	CORPORATE FINANCE	C15	FM 304	0.83	1.07	0.67	-	0.67	-	0.8	0.67
16	TEAM DYNAMICS AT WORK	C16	HR 301	1	2	-	2	1	1	1	1
17	HR METRICS AND ANALYTICS	C17	HR 302	1.75	1.3	1	-	-	2	1	1
18	ORGANIZATIONAL DESIGN	C18	HR 304	1	1	1	1	1	1	1	1
19	INDIAN ECONOMY AND POLICY	C19	MB 201	1	2	1	1	1	-	-	1
20	FINANCIAL REPORTING, STATEMENTS AND ANALYSIS	C20	MB 202	1.4	1.4	-	-	-	-	1.5	-
21	MARKETING MANAGEMENT	C21	MB 203	1.8	1.8	-	1	1.8	1.4	1.6	1.2
22	OPERATIONS MANAGEMENT	C22	MB 204	1.5	1.4	1	1	1	1	-	1
23	MANAGEMENT INFORMATION SYSTEM	C23	MB 205	0.8	1	-	-	-	-	0.67	-

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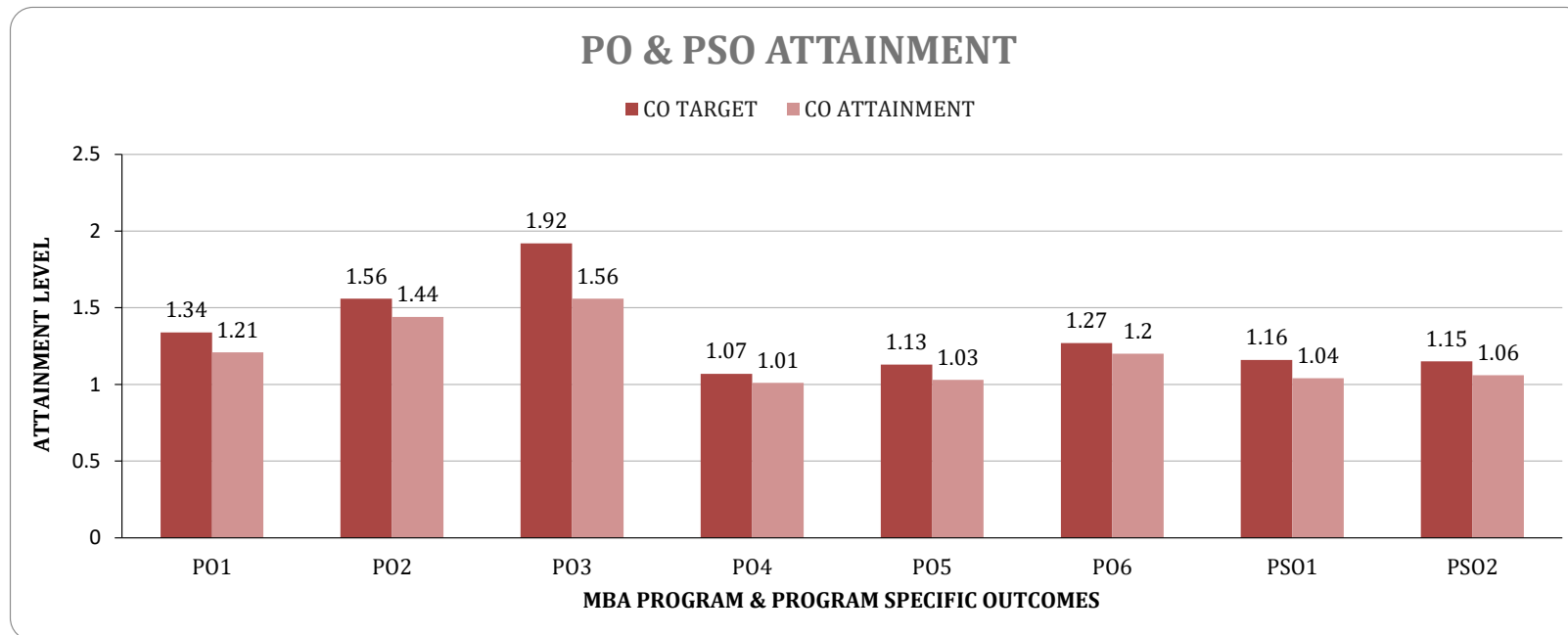
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24	HUMAN RESOURCE MANAGEMENT	C24	MB 206	2	2	1	-	-	1	1	1
25	RETAIL MANAGEMENT	C25	MM 402	3	3	2	1	-	2	2	2
26	SALES & DISTRIBUTION MANAGEMENT	C26	MM 403	1	1.5	1	-	1	1	1	1
27	SERVICE MARKETING	C27	MM 404	1	1.5	-	-	1.5	2	1	1.5
28	INTERNATIONAL MARKETING	C28	MM 406	1	1	1.5	1	1	1	-	1
29	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	C29	FM 401	1	2	-	1	1	-	1	-
30	MANAGING BANKS & FINANCIAL INSTITUTIONS	C30	FM 402	1.11	1	0.67	0.67	-	-	0.8	1
31	INTERNATIONAL FINANCE	C31	FM 405	1	1.25	1	1	-	-	1	1
32	FINANCIAL MARKETS & SERVICES	C32	FM 406	1.33	1.75	1	1	-	-	-	-
33	MANPOWER PLANNING RECRUITMENT & SELECTION	C33	HR 401	1	1.6	1	1	1	-	1	-
34	EMPLOYEE RELATIONS&LABOUR LAWS	C34	HR 402	1.71	1	1	1	-	1	1.28	1
35	COMPENSATION & BENEFITS MANAGEMENT	C35	HR 403	3	3	2	1	-	2	2	2
36	PERFORMANCE MANAGEMENT SYSTEMS	C36	HR 404	1	2	-	1	1	-	1	-
<b>CO-PO ATTAINMENT</b>				1.21	1.44	1.56	1.01	1.03	1.2	1.04	1.06

  
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	<b>M.B.A</b>		<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PSO1</b>	<b>PSO2</b>
<b>CO TARGET</b>			1.34	1.56	1.92	1.07	1.13	1.27	1.16	1.15
<b>CO ATTAINMENT</b>			1.21	1.44	1.56	1.01	1.03	1.2	1.04	1.06



  
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